

Leap into the blue economy



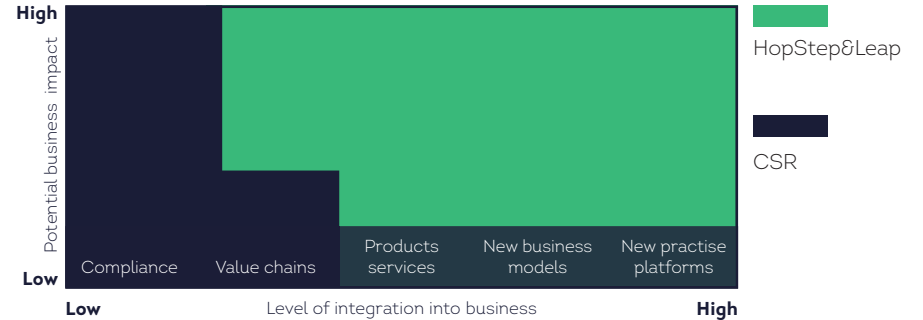
Number of entrepreneurs in **sustainability is growing exponentially**



Innovation is **top 3** priority for more than **50%** of executives

Need to market sustainable innovations more successfully

Opportunity to increase the business value of sustainability



From open innovation to potential co-venturing in 3 steps



HopStep&Leap Company

Polonceaukade 26
1014 DA Amsterdam

T +31 (0)6 307 307 57

E Isolde@HopStepandLeap.com

W HopStepandLeap.com

Results



Growth in **open innovation** skills and entrepreneurship



Sustainable innovations **with impact and scale**



Potential blue economy **co-venturing opportunities**

Why work with HopStep&Leap Company



Shared benefits and costs, leading to more value for less money



Over 15 years experience working for both corporates and entrepreneurs



Top end innovation and sustainability expertise